

Focus Group: May 17 at 6 PM (Male)
Seattle, Washington

Gas Label Design Worksheet (#1)		
Option	Most Understandable	Least Understandable
A	2	5
B	3	0
C	3	3
Which vehicle is more fuel efficient?		
	Option 1	Option 2
A	0	0
B	0	0
C	0	6
EV Label Design Worksheet (#2)		
Option	Most Understandable	Least Understandable
A	2	1
B	2	6
C	4	1
Which vehicle is more fuel efficient?		
	Option 1	Option 2
A	7	1
B	2	6
C	0	8
EREV Label Design Worksheet (#3)		
Option	Most Understandable	Least Understandable
A	2	4
B	1	3
C	5	1
Which vehicle is more fuel efficient?		
	Option 1	Option 2
A	0	8
B	8	0
C	0	8
Compare Vehicle Technologies Worksheet #5		
	EV	EREV
30 miles?	8	8
50 miles?	8	2
100 miles?	1	7
Enviro friendly	8	0
Environmental Metric Worksheet #6		
Label	First Choice	Second Choice
A	5	2
B	2	3
C	0	1
D	0	0

Gas
0
0
0
0

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E	1	2
F		

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